



STAFFORDSHIRE FEDERATION OF YOUNG FARMERS' CLUBS

YFC Centre, County Showground, Weston Road, Stafford, ST18 0BD

President: John Stone **Chairman:** James Freeman
Treasurer: Angela Woodward **Organiser:** Cathie Hurdman



Date of Issue – 18/04/2024

LESLIE T CHESTER COMPETITION 2024

DATE: Blog to be emailed into the County Office by **Monday 6th May 2024**.
Please email countyoffice@staffsyoungfarmers.org.uk

RESULTS: Results will be announced at the Pre-Show Reception on Tuesday 21st May 2024 at 8pm.

Any competitors planning to attend the Pre-Show Reception, please send your name to the County Office no later than Thursday 16th May 2024.

Please note the Dress Code for the Pre Show Reception is SMART

JUDGE: Angela Bowcock from the Farmart Magazine

CLUBS ENTERED:

ASHLEY A	ASHLEY B
CHASE	ECCLESHALL
UTTOXETER A	UTTOXETER B

RULES:

Leslie T. Chester Trophy - Tuesday 21st May 2024 Cheadle/Blythe Bridge NFU Trophy presented in memory of the late Leslie T. Chester. Staffordshire YFC Blog Writing Competition. Open to all Staffordshire Clubs, written by members aged 28 and under on the 1.9.2023. All entries are to be submitted to the County Office by Monday, 6th May, 2024. Results will be given as part of the Pre-Show Reception on the Tuesday, 21st May 2024. Format – to Write a press release blog post of between 300 and 500 words, include up to 4 images relevant to the blog contents. Blog to be made relevant to the theme 'Club Achievements'

- MUST include key buzz words that will help the blog to rank well when searched on google, such as:
 - National Young Farmers Week
 - Staffordshire YFC
 - Club Name
 - Fun, Learning, Achievement

Individuals to write a press release blog post of between 300 and 500 words that can be uploaded to the Staffordshire YFC website ahead of National Young Farmers Week 2024. The blog contents should be written around the theme of 'Club Achievements' however the blog should be given an individual title at the discretion of the competitor. Must be suitable for family viewing. Competitors to include up to 4 good quality images. The blog will be uploaded onto Staffordshire YFC's social media platforms after the competition.



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