



STAFFORDSHIRE FEDERATION OF YOUNG FARMERS' CLUBS

YFC Centre, County Showground, Weston Road, Stafford, ST18 0BD

President: Philip Bourne **Chairman:** Amy Boothby
Treasurer: Angela Woodward **Organiser:** Julia Taylor



Staffordshire YFC Club Marketing Grant – Support after Covid19

Staffordshire YFC are offering all their clubs the opportunity to apply for a grant of up to £300 to assist their club in promoting themselves to the public and recruit new members/rejoining past members. The funding for these grants is being used from the SCFYFC Supplementary Fund, which has been generated over the years by the external bars which the SCFYFC Bar Team have supplied.

These grants will be available until 31st December 2021.

What can be funded?

- *Flyers and *Posters promoting your Club (not for events, for promoting opportunities about why join YFC)
- Cost of venue hire i.e Village Hall for New Members Evening
- Associated costs with holding a New Members Evening
- Pop Up banners
- Large Club banner
- Adverts in local papers/parish mags or similar local publications
- Payment of marketing social media posts
- Costs of holding a stall to promote your club at a local market/show over the summer

**Any flyers or posters must reflect a positive view of YFC and not contain any inappropriate images/content. To be sure of support, please send over a draft before sending to print.*

This list is not exhaustive, do contact the YFC Office to discuss any other ideas your club has. **The aim is for clubs to generate publicity materials that can be used over and over, not just for one event, so choose content and words that will not date easily.**

How do we apply?

Ring or email over the idea if you are not sure it fits in with one of the above activities. Please complete the form on page two of this document and then email it over to organiser@staffsyoungfarmers.org.uk along with receipts for the activities.

Note: Applications without receipts/completed forms will not be considered.

We look forward to receiving lots of applications and hope to be able to support all clubs to grow in numbers and enthusiasm as we come through the pandemic.

For any further information or any queries, as always, please do not hesitate to contact the County Office.

Kind regards

The Staffs YFC Covid 19 Committee



01785 248645



countyoffice@staffsyoungfarmers.org.uk



staffsyoungfarmers.org.uk

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Title of activity to be funded		
Detail's of the activity to be funded (Min 200 words or more)		
How will this activity promote your club?		
If you are applying for funding AFTER the activity took place – what was the outcome? (Min 200 words or more)		
Detailed breakdown of the costs itemized including VAT.		
Total Amount being applied for	£	
Checklist before sending over: <ul style="list-style-type: none"> ➤ Form completed in full ➤ Breakdown of Costs included ➤ If flyers/posters – have they been approved – send copies over ➤ Copies of receipts enclosed ➤ If after the activity has taken place – details of how it went ➤ Make sure your application is sent in before 31st December 2021 		
<p>I confirm that the information I have supplied on behalf of _____ YFC is true and accurate.</p> <p>Signed (on behalf of the Club) _____</p> <p>Name and contact number of member completing this form (we may contact you to discuss further)</p> <p>Name: _____ Tel: _____</p>	<p align="center">Dated</p> <p align="center">_____</p>	